

Brief Industrial Profile of Kannur District 2015-2016



सूक्ष्म, लघु एवं मध्यम उद्यम MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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FOREWORD

MSME-DI, Thrissur, as part of its activities has prepared the District Industrial Profile of Kannur District during 2015-16. The objective to prepare the Industrial Profile of Kannur is to make the information readily available in respect of general charecteristics of the district, administrative set up, industrial scenario, potential for new MSMEs,, details of existing clusters and general issues raised by industry associations etc. to the existing as well as prospective entrepreneurs.

It is expected that this Industrial Profile will be useful for Governmental & Non-Governmental organizations, Promotional & Developmental Agencies engaged in promotion & development of MSME sector in Kannur District and also for academicians / research scholars.

I take this opportunity to express my gratitude to DIC, Kannur, officials of State Planning Board, Economic and Statistics Dept., Kerala, Dept of Mining and Geology and heads of other departments for extending their co-operation in preparing this Industrial Profile.

I also place on records my appreciation to Smt. Kathreenamma Sebastian, Asst Director Gr.I(E.I.) and Shri. K.R.Krishnakumar, Asst Director(Stat.) of this institute for their hard work in bringing out the report in this form.

(P.V.Velayudhan) Director

23.06.2016 Thrissur

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Brief Industrial Profile of Kannur District

1. General Characteristics of the District

Kannur district is known as the land of Looms and Lores, because of the loom industries functioning in the district and ritualistic folk arts held in temples. Kannur is famous for its pristine beaches, Theyyam- native performing art, and its handloom industry. Kannur is of great strategic importance with respect to the defence of the country. Kannur Cantonment is one of the 62 military cantonments in the country and is the headquarters of the Defence Security Corps and Territorial Army's 122 Infantry Battalion (under Madras Regiment).

1.1 Location & Geographical Area

Kannur district is bounded by Kasaragod district in the North, Kozhikode district in the South, Wayanad district to the South-East and Western Ghats (Coorg district of Karnataka State) in the East.

1.2 Topography

The district can be divided into three geographical regions - highlands, midlands and lowlands. The highland region comprises mainly of mountains. This is the area of major plantations like coffee, rubber, tea, cardamom and other spices. Timber trees like teak, veetty, etc are grown in plenty in this region. The midland region, lying between the mountains and the low lands, is made up of undulating hills and valleys. This is an area of intense agricultural activity. The lowland is comparatively narrow and comprises of rivers, deltas and seashore. This is a region of coconut and paddy cultivation.

1.3 Availability of Minerals

PRODUCTION OF MINERAL 2015-16

S.NO.	NAME OF MINERAL	PRODUCTION in tones
		2015-2016
MAJOR MINERAL		
1. Granite Building Stone 9971		
MINOR		

1.	Laterite	597405
2.	China Clay	75
3.	Ordinary Sand	696621
4.	River sand	15898
5	Ordinary Earth	8060

SOURCE: - DEPT. OF MINING & GEOLOGY

1.4 Forest

The mountains are a continuation of the midland region, gradually ascending to the main ridge of the Western Ghats. Soil in the western slopes is a ferrugenous red, sandy loam. Vegetation over the whole area is of the forest type. Irregular distribution of teak, localised areas of bamboo dominance, change of good quality forest into open grass lands, etc. are characteristic.

The total area of the district is 297013 hectares.

The total area of the forest in the district is 48734 hectres.

1.5 Administrative Setup

Kannur district has three taluks. They are Kannur, Thaliparamba and Thalasserry. The taluks are subdivided into 129 villages.

2. <u>District at a glance</u>

S.No	Particular	Year	Unit	Statistics
1		Geographical 1	features	
(A)	Geographical Data			
	i) Latitude			11º 53'00"
	ii) Longitude			75º 21' 35"
	iii) Geographical Area	2014-15	Hectares	297013
(B)	Administrative Units			
	i) Sub divisions	2014-15		1
	ii) Tehsils	2014-15		3
	iii) Sub-Tehsil			-
	iv) Patwar Circle			-
	v) Panchayat Simitis			-

	vi)Nagar nigam			-
	vii) Nagar Palika	2014-15		6
	viii) Gram Panchayats	2014-15		81
	xi) Revenue villages	2014-15		129
	x) Assembly Area	2014-15		11
2.	Population	_		
(A)	Sex-wise			
, ,	i) Male	2011		1184012
	ii) Female	2011		1341625
(B)	Rural Population	2011		882745
3.	Agriculture	_		
Α.	Land utilization			
	i) Total Area	2014-15	Hectare	297112
	ii) Forest cover	2014-15	ii.	48734
	iii) Non Agriculture Land	2014-15	ii.	34452
	v) cultivable Barren land	2014-15	í.	1896
4.	Forest			
	(i) Forest	2014-15	На.	48734
5.	Livestock & Poultry			
Α.	Cattle			
	i) Cows	2012	Nos.	99852
	ii) Buffaloes	2012	Nos.	636
B.	Other livestock			
	i) Goats	2012	Nos.	56604
	ii) Pigs	2012	Nos.	4452
	Railways			
	i) Length of rail line	2014-15	Kms	57
	Roads			
	(a) National Highway	2014-15	Kms	80.5
	(b) State Highway	2014-15	Kms	244.665
	(c) Main District Highway	2014-15	Kms	25641.3
	(d) Other district & Rural	2014-15	Kms	2013.23
	Roads			
	(e) Rural road/ Agriculture	2014-15	Kms	NA
	Marketing Board Roads			
	(f) Kachacha Road	2014-15	Kms	NA
	(VI) Communication			
	(a) Telephone connection	2014-15		1071832
	(b) Post offices	2014-15	Nos.	382
	(c) Telephone center	2014-15	Nos.	119
	(d)Density of Telephone	2014-15	Nos./1000	444.37
			person	
	(e) Density of Telephone	2014-15	No. per KM.	361
	(f) PCO Rural	2014-15	No.	NA

(g) PCO STD	2014-15	No.	NA
(h) Mobile	2014-15	No.	NA
(VII) Public Health			
(a) Allopathic Hospital	2014-15	No.	9
(b) Beds in Allopathic		No.	3070
hospitals			
(c) Ayurvedic Hospital		No.	9
(d) Beds in Ayurvedic		No.	286
hospitals			
(e) Unani hospitals		No.	
(f) Community health		No.	11
centers			
(g) Primary health centers		No.	82
(h) Dispensaries		N.I.	400
(i) Sub Health Centers		No.	109
(j) Private hospitals		No.	
0.000 5		No.	
(VIII) Banking commercial	004445	.	222
(a) Commercial Bank	2014-15	Nos.	366
(b) rural Bank Products	2014-15	Nos.	NA
(c) Co-Operative bank	2014-15	Nos.	NA
products			
(d) PLDB Branches	2014-15	Nos.	NA
(IX) Education			
(a) Primary school	2014-15	Nos.	730
(b) Middle schools	2014-15	Nos.	365
(c) Secondary & senior	2014-15	Nos.	352
secondary schools			
(d) Colleges	2014-15	Nos.	114
(e) Technical University	2014-15	Nos.	0

Source: Census 2011, Economic Review 2015(Kerala), Livestock Census:2012, Official Website of Kannur District, Agricultural statistics2014-15, Panchayath Statistics- Kannur

3.1 Existing Status of Industrial Areas in the Kannur District(as on 31/03/2016)

S. No.	Name of Ind. Area	Land acquired	Land developed	Prevailing Rate Per	No of	No of allotted	No of Vacant	No. of Units in
		(In	(In	Sqm	Plots	Plots	Plots	Production
		hectare)	hectare)	(In Rs.)				
1								
	DP Andoor	33.46	33.46	485	167	167	Nil	164
2	MIE Kolachery	.404	.404	115	5	5	Nil	3
3	MIE Mattanur	.404	.404	115	10	10	Nil	10
4	MIE,Payyannur	.404	.404	115	10	10	Nil	10
5	MIE,Andoor	.368	.368	485	4	4	Nil	4
	Total	33.46	33.46		196	196		191

3. INDUSTRIAL SCENERIO OF KANNUR DISTRICT.

3.1 Industry at a Glance(as on 31/03/2016)

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Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	6904
2.	TOTAL INDUSTRIAL UNIT	NO.	18080
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	5
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	1.19
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	147
6.	NO. OF INDUSTRIAL AREA	NO.	5
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	86069.08
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	14571

Source: DIC Kannur

3.2 YEAR WISE TREND OF UNITS REGISTERED(as on 31/3/2016)

U.	/	J. G. 11. 1 G . 1 L G . 1 . 1	-: \- D \ a 0 0 :: 0 :/ 6/ - \	,
	YEAR	NUMBER OF	EMPLOYMENT	INVESTMENT
		REGISTERED		(lakh Rs.)
		UNITS		
	2006-07	156	1096	1606.12
	2007-08	749	6596	11954.71
	2008-09	1076	6261	5840.75
	2009-10	546	3434	5041.64
	2010-11	646	4271	7580.49
	2011-12	683	3903	7838.08
	2012-13	658	4145	9063.65
	2013-14	984	4713	9791.10
	2014-15	1042	4985	11793.04
	2015-16	364	1807	3751.78
	Total	6904	41211	74261.36

Source: DIC Kannur

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT AS ON 31/03/2016

NIC CODE NO.	TYPE OF	NUMBER	INVESTMENT	EMPLOYMENT
NO.	INDUSTRY	OF UNITS	(Lakh Rs.)	
20	Agro based	1091	7492	4116
22	Soda water	97	544.81	334
23	Cotton textile	223	1564.38	2082
26.	Ready-made garments & embroidery	722	3260.06	5078
27.	Wood/wooden based furniture	801	12524.16	6505
28.	Paper & Paper products	62	862	425
29.	Leather based	102	154.18	214
31.	Chemical/Chemical based	195	2749	1163
30.	Rubber, Plastic & petro based	132	3812	1214
32.	Mineral based	6	211.4	31
33.	Metal based (Steel Fab.)	183	1137.11	857
35.	Engineering units	614	1957	2127
36.	Electrical machinery and transport equipment	58	457.12	188

97.	Repairing & servicing	141	1431.17	832
01.	Others	2477	36104.97	16045
	Total	6904	74261.36	41211

Source: DIC Kannur

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Kannur District & Near By Area

- 1. Kerala Clays and Ceramic Limited, Pappinissery P O, Kannur
- 2. Cannanur Co-operative Spinning Mills Limited, Chovva P O, Kannur
- 3. Kerala State Handloom Development Corporation Limited, Kannur
- 4. Keltron Componenent Complex Limited, Keltron Nagar, Kannur

3.5 Major Exportable Item

Textiles, Wood Products(Furniture) etc.

3.6 Growth Trend

Positive

3.7 Vendorisation / Ancillarisation of the Industry

Vendorisaion/ ancillarisation is not present in the district

3.8. Medium Scale Enterprises

3.8.1 List of the units in Kannur District & Near By Area

NIL

3.8.2 Major Exportable Item

N.A.

3.9 Service Enterprises

3.9.1 Potentials areas for service industry

Ayurvedic health rejuvenation services, Ethnic Food courts

3.10 Potential for new MSMEs

IT Enabled services, Food Processing Units, Cashew Processing, agro based, Garment Making.

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

- 4.1.1 Manufacturing Sector
 - 1. M/s Malabar Furniture Consortium Pvt Ltd. Ammanapara, Kannur
 - 2. M/s North Malabar Offset Printers Consortium Pvt. Ltd., Kannur
- 4.1.2 Service Sector

NIL

4.2 Details for Identified cluster

4.2.1 Name of the cluster: M/s Malabar Furniture Consortium Ltd

1	Principal Products Manufactured in the Cluster	Wood Furnitutre
2	Name of the SPV	Malabar Furniture Consortium
3	No. of functional units in the clusters	24
4	Turnover of the Clusters	Cluster is under implementation
5	Value of Exports from the Clusters	Cluster is under implementation stage
6	Employment in Cluster	"
7	Average investment in plant & Machinery	629.9 Lakhs
8	Major Issues / requirement	

9	Presence of capable institutions	
10	Thrust Areas	Furniture
11	Problems & constraints	

Present status of the cluster: - CFC building construction work completed.

Consortium contribution fully utilized. State Government matching contribution fully utilized. Implementation work going on.

4.2.2 Name of the cluster North Malabar Offset Printers Consortium Pvt. Ltd.

1	Principal Products Manufactured in the Cluster	Printing Products
2	Name of the SPV	North Malabar Offset Printers Consortium
		Pvt. Ltd.
3	No. of functional units in the clusters	24
4	Turnover of the Clusters	Cluster is under implementation
5	Value of Exports from the	,,
	Clusters	
6	Employment in Cluster	11
7	Average investment in plant &	1035.32 Lakhs
	Machinery	
8	Testing needs	
9	Thrust Area	Printing
10	Access to Export Market	

Present status of the cluster :-. 90% Building Construction work completed.

5. General issues raised by industry association

- 1) The subsidy rate of the enterprises under various schemes may be enhanced.
- 2) The delay in licensing and clearance from concerned departments may affect the timely implementation of the project.
- 3) Establishment of more industrial parks

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Registration of Units under UAM	Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole P.O. Thrissur-680 003 (Kerala) email. dcdi-thrissur@dcmsme.gov.in, website: www.msmedithrissur.gov.in Ph. 0487-2360536/0487-2360686 General Manager Dist.IndustriesCentre, CivilStation, Kannur-670011 +91-497-2700928, Fax: 2700928, E-Mail: dic knr@sancharnet.in
	Website for UAM Registration	udyogaadhaar.gov.in/UA/UdyogAadhar-New.aspx
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole PO Thrissur-680 003 (Kerala) Email: dcdi-thrissur@dcmsme.gov.in Ph. 0487-2360536/0487-2360686 website: www.msmedithrissur.gov.in
3.	Land and Industrial shed	General Manager Dist.IndustriesCentre, CivilStation, Kannur-670011 +91-497-2700928, Fax: 2700928, E-Mail: dic_knr@sancharnet.in Director,Directorate of Industries and Commerce, Vikas Bhavan PO, Thiruvananthapuram,Kerala, Phone: 0471-2302774/Fax. 0471-2305493, www.keralaindustry.org/Promotion DI&C.htm SIDCO, Shanthinagar, Thiruvananthapuram-695001, Ph.+91-471-322046/0471-330904,

		www.keralaindustry.org/promotional
		Managing director, Kerala Industrial Infrastructure Development corporation, KINFRA House,TC/31/2312, Sasthamangalam PO,
		Thiruvananthapuram-695010, Tel.0471-2726585/2724773, E.mail: kinfra@vsnl.com,
		Website: www.kinfra.org Development Commissioner, Cochin Special Economic Tono (CSET) Min. of Communes Court of India
		Zone (CSEZ) Min. of Commerce, Govt. of India, Kakkanad, Kochi-682037, Ph. 0484-2413222,Fax.
		0484-2413074, E.mail. <u>dc@csez.cin</u> , Website: www. csez.com
4.	Financial	Banks,(Nationalised& Scheduled), Kannur
	Assistance	SIDBI, Finance Tower, 2nd floor, PB No.4209, Kaloor, Kochi-17, Tel:2401792, 2401793, website: www.sibdi.com
		Industrial Finance Corporation of India, Panampilly Nagar, Kochi-36, Tel:0484-2311174, Industrial Finance Corporation of India, Panampilly Nagar,
		Kochi-36, Tel:0484-2311174, website: www.ifciltd.com
		Indian Renewable Energy Development Agency Ltd., Lodi Road, New delhi-110003, website:
		www.ireda.gov.in Kerala Venture Capital Fund P. Ltd., 604, Pioneer Towers, Marine Drive, Kochi - 682 031 Ph: (0484) 2361279, Fax: (0484) 2373077, E-mails: kvcf@vsnl.in and kvcfkochi@eth.net
5.	For raw materials under Govt. Supply	SIDCO Raw Material Depot, TC 12/176, Industrial Estate, Ollur, Thrissur, Phone:0487-2352347, 9446331722,
		Email: <u>olrsidco@yahoo.in</u> website: www.keralasidco.com
6.	Plant and machinery under hire / purchase basis.	NSIC Ltd, S-16, GCDA Complex, Marine Drive, Shanmugham Road, Cochin 682 031,Tel: 0484- 2381850/2368149 ® 2366288, Fax: 0484-2380155, Email: bococh@nsic.co.in, website: www.nsic.co.in
7.	Power/ Electricity	KSEB, Kannur
8.	Technical Know – how.	General Manager Dist.IndustriesCentre, CivilStation, Kannur-670011 +91-497-2700928, Fax: 2700928, E-Mail: dic_knr@sancharnet.in

		Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole PO Thrissur-680 003 (Kerala) Email: dcdi-thrissur@dcmsme.gov.in Ph. 0487-2360536/0487-2360686 website: www.msmedithrissur.gov.in
9.	Quality & Standard	Bureau of Indian Standards, Near FCI, Kesavadasapuram, Thiruvananthapuram, Ph. 2558416-18, E.mail: tbo@bis.org.in, Website: www.bis.org.in National Centre for HACCP Certification K-Bip, 'Sri Ganesh' TC IX/2197, Kurup's Lane, Sasthamangalam, Thiruvananthapuram-695 010, Tel471-2311882, Fax. 0471-2311883, Email: info@haccpindia.org website:www.haccpindia.org/www.keralaindustry.org
		Dy. Agricultural Marketing Advisor, Directorate of Marketing and Inspection, Kendriya Bhavan, Block A, VIth Floor, OPP. CSEZ, Kakkanad, Kochi-682037, Ph. 0484-2424794, Website: www. agmarknet.nic.in Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole P. O. Thrissur-680 003
10.	Marketing /Export Assistance	Development Commissioner, Cochin Special Economic Zone (CSEZ) Min. of Commerce, Govt. of India, Kakkanad, Kochi-682037, Ph. 0484-2413222, Fax. 0484-2413074, Email: dc@csez.com, Website www.csez.com Member Secretary, Kerala Export Promotion Council, T.C. 15/1399, 'Karthika; Tagore Nagar, Cotton Hill Road, Vazhuthacaud, Thiruvananthapuram-695010, Ph. 04871-2726585/2724773, E.mail: kinfra@vsnl.com
11.	Other Promotional Agencies	Kerala Bureau of Industrial Promotion, Kurup's Lane, Sasthamangalam P.O. Thiruvananthapuram - 695 010, Phone: 91 - 471 - 2311882, Fax: 2311883, E- Mail: kbip@keralaindustry.org, bureau@vsnl.com, bureau@asianetindia.com website:www.keralaindustry.org KSIDC, 2nd Floor, Choice Towers, Manorama Junction, Kochi-682016 Ph:0484-2323010/2323101 (EPABX) Fax:0484-2323011 Email: ksidckochi@eth.net Website: www.ksidc.org

		KITCO Limited, PB No. 1820, Ravipuram, M.G. Road,	
		Cochin-682016, website: www.kitco.in	
		Manager-Business Development, Techno park	
		Campus, Thiruvananthapuram-695581, Ph. 0471 - 2700	
		222,e.mail: response@technopark.org	
12	Other Relevant	www.msme.gov.in	
	Websites	www.dcmsme.gov.in	
		www.dic.kerala.gov.in	
		udyogaadhaar.gov.in/UA/UdyogAadhar-New.aspx	